



City of Rome Public Art Program Application

Public Art Program Application for Donation to the City of Rome Art Collection

This form is to be completed and submitted to the Keep Rome-Floyd Beautiful Office
Rome-Floyd ECO Center, 393 Riverside PKWY NE, for all projects subject to the Public Art Program requirements.

PROJECT TITLE _____ **DATE** ____/____/____

APPLICANT INFORMATION

Applicant's Name/Donor _____

Address _____ City _____ Zip _____

Contact Person _____

Phone _____ Email _____

PROJECT INFORMATION

Artist _____

Address _____

Phone _____ Email _____

Artwork Type (sculpture, mural, plaque) _____ Value of Artwork \$ _____

Description – please include fabrication date; medium, and dimensions. If possible, provide samples of materials and finishes and color photographs or renderings of the concept. Add additional sheet if necessary

Proposed site (1) _____ (2) _____

Purpose (intention of the work; history and provenance of work, relationship of project to other community interests and activities)

Donor / Authorized Representatives Signature _____

For Office Use Only

Date Approved _____ Site _____

Staff Review _____

Committee Review _____

Rejected _____



Public Art Program Guidelines

Public Art is planned and exhibited in the public environment. It often interprets the history of the place, people and social issues. It is free and accessible to everyone. It instills meaning, a greater sense of identity and understanding of where we live, work and visit.

The City of Rome accepts the responsibility for expanding the public experience with visual art and therefore establishes a policy to direct the inclusion of works of art in public spaces of the City through a Public Arts Committee.

The Public Arts Committee meets the Fourth Thursday of each month at 9:30 am as needed. When staff has determined that an application is complete and has reviewed all necessary departmental approvals, a meeting will be scheduled and notices will be sent. The committee consists of one (1) member of the Historic Preservation Committee, four (4) members of the DDA Design Committee, the President of the Rome Area Council for the Arts or designee, the President of the Rome Art Coterie or designee, the President of the Chiaha Guild or designee, City of Rome Public Services Manager, City of Rome Neighborhood Sustainability Director, a Member of the Rome Floyd County Planning Department, Rome Convention and Tourism Executive Director, and the City Manager or his designee. The Public Arts Committee will review completed applications and make a recommendation to the Rome City Commission for final disposition.

Artwork acquired and maintained within the collection should reflect the highest aesthetic standards. Accepted artwork should be able to be permanently exhibited in an appropriate site, and be able to be maintained for public display according to the guidelines. The City's collection should be diverse in its representation of artists, styles and be reflective of the diversity of the local population. The collection should be relevant within the cultural, historical, social and environmental context of the City of Rome and Floyd County.



The committee evaluates applications based on the following criteria:

- Local significance, creating a sense of excitement in public spaces and presenting fresh ways of seeing the community reflected
- Unrestricted public viewing, primarily the opportunity for public access, but also suitability of public participation, social and political attitudes and functional considerations
- Installation and maintenance of the work, from practicality of fabrication and transport, to install and long-term care.
- Intentionality of the art, concerning the meaning and proposed or desired effect of the work as public art upon the viewing public, as rationalized and elaborated upon in the project description
- Representation of styles and tastes within the public are collect, acknowledging existing works in the public art collection and striving for diversity of style, scale and media
- Safety and durability, including the ability of the artwork to withstand weather conditions as well as structural and surface integrity
- Artistic merit and quality, as substantiated by an artist's past history of exhibitions or sales, awards or their recognition or other outstanding first work, as well as the inherent quality in terms of timelessness of vision, design, aesthetics and excellence

Application Support Documentation Check List

- Illustrative and/or construction drawings of proposed work; scale model of proposed sculptural work
- Scaled site plan and color images of proposed installation location and its context
- Scaled illustrative drawing or model showing artwork in relation to proposed site
- Description of short and long term maintenance requirements and cost
- Artist resume, exhibition list, and CD and/or hard copy color images of other works
- Project timeline, including fabricating, delivery, installation and removal
- Project budget, including both committed and anticipated funding sources
- General Letters of support. Applicants are encouraged to include letters of support

City of Rome 601 Broad Street PO Box 1433 Rome GA 30162



Timeline

1. Applicant completes City of Rome Public Art Program Application for Donation to the City of Rome Art Collection and submits a written proposal to the Keep Rome-Floyd Beautiful office.
2. The KRFB Office and City Manager's Office makes an initial review of the proposal and then submits the proposal and attachments to the Public Arts Committee.
3. The Public Arts Committee meets the Fourth Thursday of each month at 9:30 a.m. as needed. After the Committee is made aware of the proposal, a meeting will be scheduled. The submitting applicant(s) will be notified of the meeting and invited to make a presentation to the Committee prior to the Committee's review of the application. The Committee will review the application as a group.
4. The Committee makes a final determination about the proposal (accept or deny) and submits it in writing to the City Manager's Office.
5. The applicant(s) will be notified in writing of the Public Arts Committee's decision in writing.
6. If accepted, the City Manager will present the approved proposal at the next regularly scheduled City Commission caucus.
7. After approval, applicant(s) will sign a RELEASE to the City of Rome transferring the art to the City of Rome.
8. Applicants will work with appropriate City departments to insure the proper installation and maintenance of the art.